Share Our Passion

MEDI VALLEY

Black Rebel Mavrud

Origin: Thracian Lowlands
Vintage: 2024
Variety: Mavrud
Soils: Humus-carbonate soils
Alcohol content: 13.5% vol.
Harvest date: September 17, 2024
Bottling date: October 17, 2025
Winemaker: Stoycho Stoev & Ivona Georgieva
Bottles produced: 1010



History

Mavrud is a grape variety that refuses to be tamed. It is wild, proud, and profound.
Black Rebel is our rebellion against the predictable. It represents our decision, once again, to step outside the conventional framework and create something truly exceptional and memorable. This is a wine for those who have the courage to be different.
Mavrud is often perceived as a traditional, sometimes even old-fashioned variety. Our rebel is modern and daring. Through bold winemaking, the most explosive and opulent characteristics of the grape have been brought to the forefront and harmoniously combined with aristocratic elegance, while preserving the authentic varietal identity.
Black Rebel is another wine from Medi Valley that tells a story. This time, it is a story about breaking clichés and returning to the true, unadulterated power of the terroir.

They say that to leave a mark, you must follow the rules. We believe the opposite.

Vinification

This wine was crafted from grapes sourced from a single vineyard in the Belashtitsa area. The quality of wines from this region demonstrates its suitability for cultivating Bulgarian red varieties, and especially Mavrud.
The grapes were harvested on September 17 and carefully selected in the vineyard. At the winery, they underwent a second rigorous selection process on a double sorting table. After mechanical destemming, all stem fragments, damaged berries, and unripe grapes were removed before vinification.
The wine was aged for ten months in French oak barriques (new and second-fill), where malolactic fermentation also took place. Bâtonnage was performed throughout the maturation process. Unfiltered.

Tasting notes

The colour is a beautiful deep ruby red.
The aromatic profile is rich and captivating. With every swirl of the glass, evolving layers of ripe fruit, smoke, chocolate, sweet fern, mulberry, and vanilla emerge in different combinations.
On the palate, the wine reveals beautifully ripened red and black fruits, notes of cherry liqueur, vanilla nuances, toast, and spices. The body is generous, full, soft, and velvety, leading to a long, fruit-driven, and memorable finish.